

Email to request a billboard company donate space

Please cc: Anna Goodson (anna@sads.org) on your emails. Not only can Anna help answer any questions, but having a SADS staff member included helps the company realize this is an official campaign, backed by a nonprofit.

Will you help the SADS Foundation save lives by making more people aware of the connection between fainting and sudden cardiac arrest in kids?

Fainting during exercise is the #1 warning sign of a heart condition in kids that could lead to sudden death. These conditions (Sudden Arrhythmia Death Syndromes) are frequently the cause of death when you hear about a high school athlete collapsing and dying suddenly during a practice. **If you can, bring your story in here, for example: My family lost our son, Jacob, a 6th grader at Middletown School, and we don't want any family to have to experience that. Or: Several people in my family here in Middletown are now protected after my daughter, Ava, fainted during softball practice and was later diagnosed with a SADS condition.**

Too often parents, teachers, coaches - all of us - think a faint is just a normal thing that happens from time to time. Sometimes it is. Sometimes it isn't.

Would your billboard company be willing to donate space for a PSA billboard about the connection between fainting and heart conditions?

The SADS Foundation has billboards pre-designed for this campaign to help raise awareness around the connection of fainting while exercising and potentially deadly cardiac conditions, and to prompt people to ask their doctor for a more thorough check-up. Your company will receive a tax letter for an in-kind donation to the SADS Foundation for their contribution.

If you have a gap in scheduled billboards, using this SADS billboard to fill that gap – rather than scheduling it to run for a consecutive period of time – is another great option.

The SADS Foundation's billboards are currently running in multiple locations throughout the city of New Orleans – and I would love to bring awareness to our city, too! Please feel free to follow up with Anna@SADS.org with any questions.

Thank you!

Your name
Volunteer at the SADS Foundation