

Email to request a radio or tv station record a PSA

Please cc: Anna Goodson (anna@sads.org) on your emails. Not only can Anna help answer any questions, but having a SADS staff member included helps the station realize this is an official campaign, backed by a nonprofit.

Will you help the SADS Foundation save lives by making more people aware of the connection between fainting and sudden cardiac arrest in kids?

Fainting during exercise is the #1 warning sign of a heart condition in kids that could lead to sudden death. These conditions (Sudden Arrhythmia Death Syndromes) are frequently the cause of death when you hear about a high school athlete collapsing and dying suddenly during a practice. **If you can, bring your story in here, for example: My family lost our son, Jacob, a 6th grader at Middletown School, and we don't want any family to have to experience that. Or: Several people in my family here in Middletown are now protected after my daughter, Ava, fainted during softball practice and was later diagnosed with a SADS condition.**

Too often parents, teachers, coaches - all of us - think a faint is just a normal thing that happens from time to time. Sometimes it is. Sometimes it isn't.

Will you help us reach parents and other adults to urge them to speak to their doctor if their child faints?

Attached are a 30-second and a 60-second PSA script from the SADS Foundation designed to raise awareness around the connection of fainting while exercising and potentially deadly cardiac conditions, and to prompt people to ask their doctor for a more thorough check-up.

You can find additional information at www.StopSADS.org.

Thank you!

Your name

Volunteer at the SADS Foundation