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### **30 second PSA**

Sometimes a faint is more than a faint.

Fainting is the most common warning sign of a potentially deadly heart condition, especially among young athletes.

And with seven thousand children and young adults dying suddenly each year due to a cardiac arrhythmia condition - you can't afford to ignore the warning signs.

Sudden fainting with exercise or because of a startle needs to be checked out. Ask your doctor if you or your child could be at risk for sudden cardiac arrest.

Learn more at [www dot stop SADS dot org](http://www.dostopSADS.org).

### **60 second PSA:**

Has your child fainted? Did you know that sometimes a faint is more than a faint? It may be a symptom of a heart condition that could lead to sudden death if untreated.

Fainting is the most common warning sign of a potentially deadly heart condition, especially among young athletes. Another common sign is a history of one or more unexplained deaths in the family.

And with seven thousand children and young adults dying suddenly each year due to a cardiac arrhythmia condition - you can't afford to ignore the warning signs.

Sudden Arrhythmia Death Syndromes can be treated. People who are diagnosed usually go on to lead long and active lives. But they may require medication or other treatment to stay safe. That's why it is so important to talk to your doctor.

Sudden fainting with exercise or because of a startle needs to be checked out. Ask your doctor if you or your child could be at risk for sudden cardiac arrest.

Diagnosis is often the difference between life and death.

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