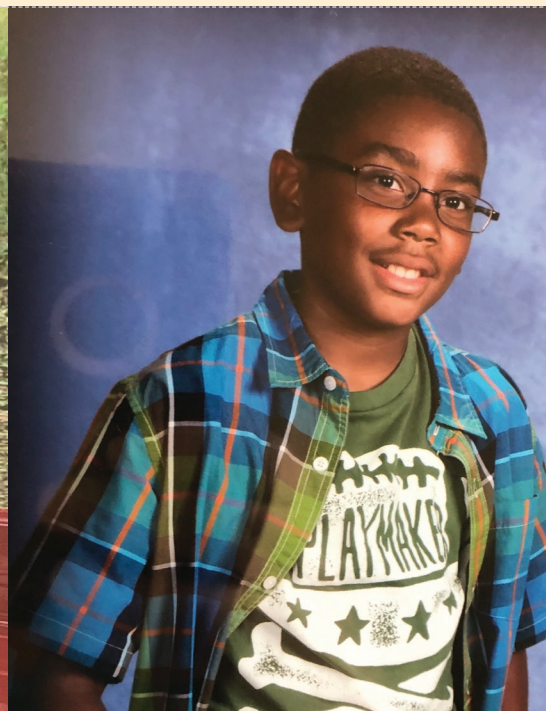


Will you join us this month in raising funds for SADS awareness so we can prevent tragedies from happening?



THANK YOU
in advance for helping
us to save young lives!





Chloe Allen



Elijah Allen

Dear _____,

"Losing a child is hard - and that doesn't even suffice to say how difficult it is."

Knowing how you can help when Sudden Cardiac Arrest occurs can make all the difference in life-and-death situations - which is why raising awareness is one of our priorities here at the SADS Foundation. Will you join us this month in raising funds to raise awareness so we can prevent tragedies from happening - like what happened to Keona's children, Elijah and Chloe?

Elijah and Chloe were bright lights in Keona Allen's family. Keona describes Elijah as kind, funny, smart, competitive, and super rambunctious. He had a heart of service, helped those in need, and loved playing sports "from the time he could hold a ball." He had a great sense of humor and liked to play jokes on everyone.

And Chloe was a sweet girlie-girl who loved unicorns, lip gloss, and had a crush on Mario from Super Mario Brothers. She wanted to be a mommy to 10 kids when she grew up, and have a purple Ford Expedition. She was nurturing and always wanted to take care of her family.

Within six years of each other, Keona lost both Elijah and Chloe to sudden cardiac arrest. The double loss was heartbreaking.

It wasn't until the loss of her beloved children that Keona found the SADS Foundation, but she and her surviving daughter have us now. Through SADS, Keona brought awareness to her community through our safe schools program, participated in research studies, and connected to a medical expert within our network to make sure her family receives the very best care. Keona supports our life-saving work and research through monthly donations as a SADS Sustainer of Hearts member. She also donates AEDs and CPR training classes in her community.

"I don't want another parent to experience the same pain of losing their child. I want to take my pain and channel it into something positive to help others in honor of my children and also to be an example of my surviving daughter who is 14 on how to handle adversity in life."
- Keona

When you donate to the SADS Foundation, you are working to raise awareness for families like Keona's and so many others - maybe even yours. Together, we're making the world safer for thousands of kids and adults. Won't you join Keona and other generous supporters who give to the SADS Foundation so that together we can stop tragic losses like Elijah and Chloe from ever happening again? Simply send a check in the enclosed envelope or go to www.sads.org/Donate/Saving-Young-Lives to become a SADS Sustainer of Hearts or make a one-time donation. We greatly appreciate gifts of all levels.

Thank you in advance for helping us to save young lives!

Warmest regards,
Saving Young Lives Committee Members

- | | | |
|--------------------------|-------------------------|---------------------------|
| Keona Allen | Genevie Echols | Becky Knowles |
| Keona Allen | Susan Etheridge, MD | Marsha and Steve Peterson |
| Raymond and Julie Arruda | Denise and Chris Falzon | Tenise Rutledge |
| Kathi and Scott Blum | Jett Hanna | Patti Klett Toter |
| Amanda Chesser, RN | Megan Kloosterman | Jennifer White |